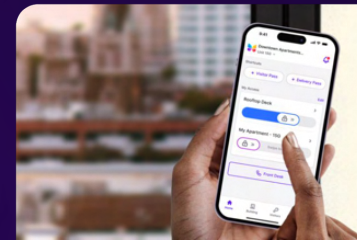
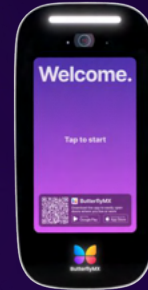
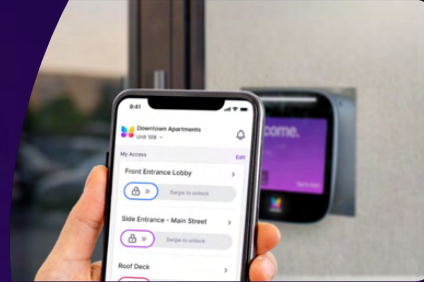




Property access made simple





The journey always
starts at the
building entrance





Is this how you want
**your building's
journey to start?**



Say goodbye to the past and hello to ButterflyMX



Why modernize?

Save money

No building wiring or in-unit hardware

Simple to manage

Cloud-based and mobile-first

Secure access

Live video and entry photos

Stays current

New software and features pushed out regularly

Syncs w/ PMS

Connects to Yardi, Entrata, RealPage, MRI, etc.

Loved by the most trusted brands in multifamily real estate

20,000+
Properties

2M+
Apartments

100,000+
5-star ratings

1.5M+
Daily users



 Equity Residential

 Winn Residential

 WOOD
PARTNERS

 Jamestown

 LARAMAR

 PEAK CAMPUS

 CA
STUDENT
LIVING

 HOLLAND
PARTNER GROUP

CIM

LENNAR

TCR
TRAMMELL CROW RESIDENTIAL

 DOUGLASTON
DEVELOPMENT

 BOZZUTO

 GREYSTAR

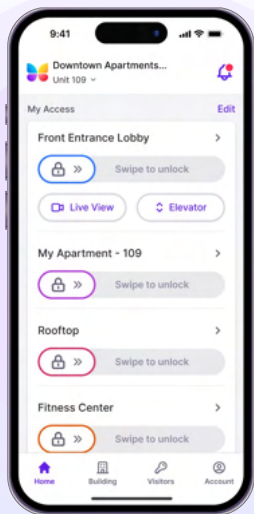
AvalonBay
COMMUNITIES

 Willow
Bridge

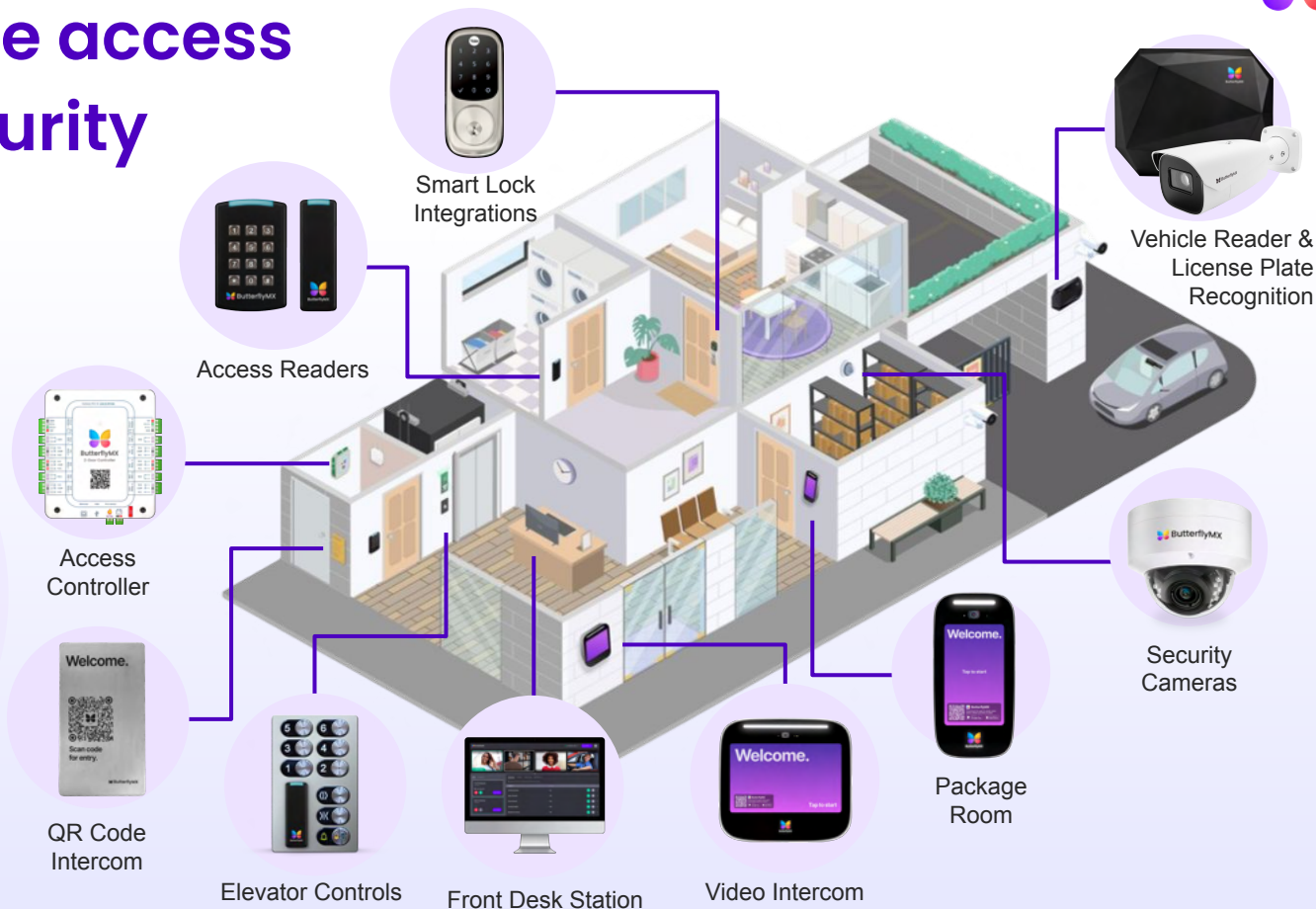


Property-wide access control & security

One simple, fully integrated platform



Mobile Access



ButterflyMX is uniquely crafted for everyone...



First impressions matter

Automatic updates & backups

Easy
installation

One mobile
app to open all
your doors

Enhanced
security

Works with
existing wiring



Prospective
residents



Current
residents



Onsite &
remote staff



Deliveries &
visitors



Developers &
installers

Never miss a package

Audit trail of access

Delivery access
and storage

Fits a mobile first
lifestyle that is
expected today

Temporary keys

Remotely manage building from your smartphone

Curb to couch

Seamless integration
with PMS

Video verification



Demonstration

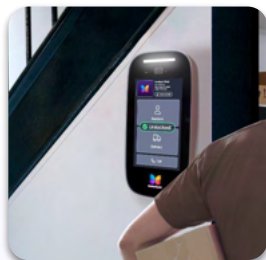
Let's bring this to life

ButterflyMX delivers the only **complete property access platform**



Video Intercom

See and verify visitors before granting access



Package Room

Secure and track deliveries without staff



Access Control

Centralize access for door, gates, & garages



Security Cameras

Property-wide visibility in one platform



Elevator Control

Improve security with elevator access



Vehicle Access

Hands-free access for garages & gates



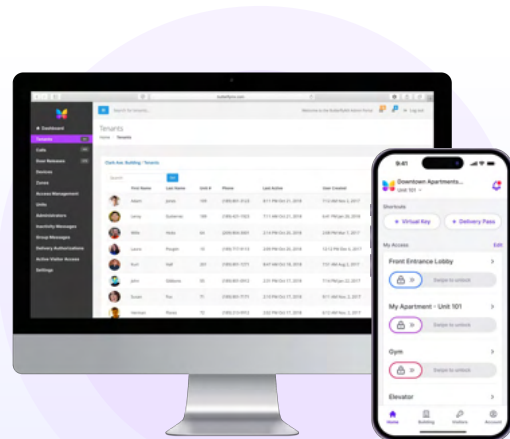
Smart Locks

Fully integrated, unit-level access unit



Front Desk Station

Manage visitors and residents in one place



Manage access simply, from anywhere

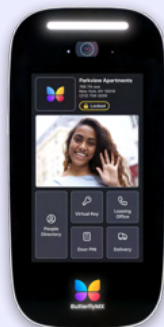


Pricing

Hardware pricing: Video Intercoms



8" Recessed
\$4,495



8" Surface
\$3,995



12" Recessed
\$6,495



12" Surface
\$5,995

Use Cases

Small
Entryway

Service
Entrance

Secondary
Entrance

Use Cases

Community
Gate

Parking
Entrance

Large
Entryway

Vandal-resistant and
waterproof (IP65)

Same wiring as
telephone entry

Pedestal mounts
available

UL Listed

Included: 2-year hardware warranty

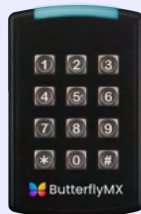
Hardware pricing: Access Control



QR Code
Plaque



Mullion
reader



Keypad
reader



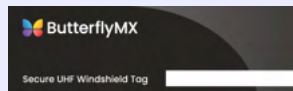
Access
controller



Vehicle reader



Key fob



Windshield tag

Included: 2-year hardware warranty

Product

Price

QR Code Plaque

\$99

Mullion reader

\$399

Single gang reader

\$499

Keypad reader

\$699

2-door access controller

\$699

Vehicle reader

\$2,995

Key fob & windshield tag

\$5 to \$10 each



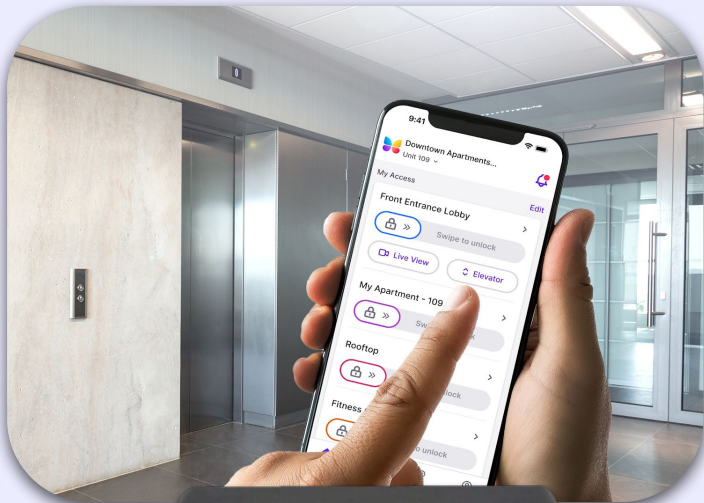
Hardware pricing: Package Room



8" Surface
\$3,995

Included: 2-year hardware warranty

Hardware pricing: Elevator Controls



Building Size

Price

Small (up to 8 floors)

\$800

Medium (from 9-16 floors)

\$1,595

Large (from 17-24 floors)

\$1,995

X-Large (from 25-32 floors)

\$2,395

Additional floors

Custom

Included: 2-year hardware warranty

Hardware pricing: Security Cameras



Gateway

Dome Camera

\$249

Bullet Camera

\$249



Dome



Bullet

Camera Gateway

\$499

Security cameras require 2Mb/s (megabits per second) per camera.



Hardware pricing: License Plate Recognition



**LPR Bullet
Camera***
\$599



**AI Camera
Gateway**
\$999

*2 LPR Bullet Camera models: short range (0-50ft) and long range (50-100ft)



Why we're different

Smart, simple, secure access control

- Trusted partner installed in over 20,000 buildings
- User-friendly system designed for everyone
- Simplified visitor access
- Ensure package delivery
- Cloud-based system management
- Improved property security
- Easy and affordable installation
- No ongoing maintenance
- Long-term cost savings
- Access to new features and software updates
- Excellent customer service



Offer the technology and experiences today's residents demand through our suite of mobile-access solutions



We have **40,000+** five-star ratings!

Cost savings



Package management

Enable couriers to effortlessly complete their deliveries without the involvement of building staff or residents, saving your staff hundreds of hours per year.

Workflows

Automate resident move-ins and move-outs by connecting your PMS, eliminating the need for key handoff and retrieval.

Building operations

Automate manual processes like visitor management and deliveries to save time and reduce hassle for property staff.

New revenue



Amenity spaces

Easily monetize your amenity spaces such as gyms, rooftops, pools, and parking garages to generate additional income for your building.

Leasing velocity

Attract more prospective renters with smart technology that improves their lives and sign leases faster.

Rental rates

Increase the average rental rate of the apartments in your building by offering smart access solutions that improve residents' lives.



Questions?

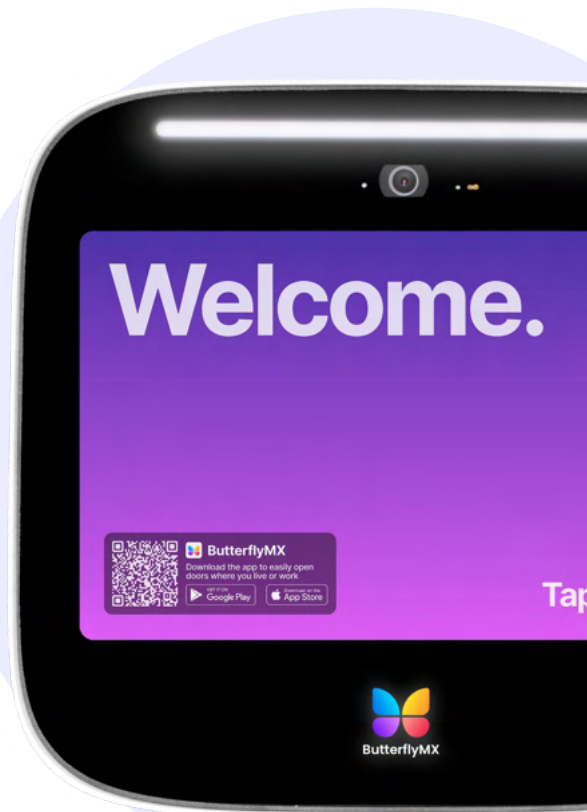
butterflymx.com | sales@butterflymx.com | 800.398.4416



Products

Video Intercoms

Access for doors, gates & garages



butterflymx.com



Video Intercoms



1. Call

A visitor uses our video intercom mounted at the property's entry door or gate to video call a resident.



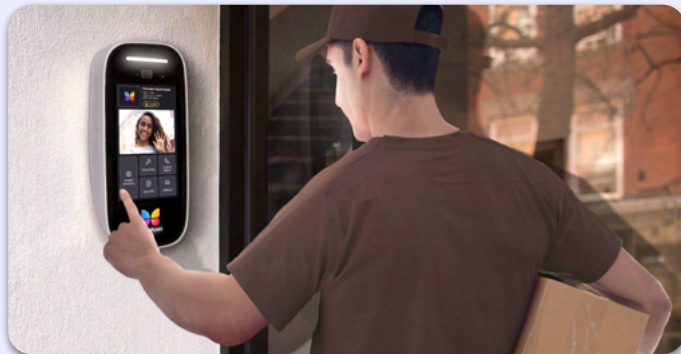
2. Answer

Residents answer the video call and grant property access via our mobile app — it works with any iOS or Android device.



3. Audit

All door and gate entries are stored with a time- and date-stamped photo in our online dashboard for 365 days.



Secure solution

All transactions are logged with time- and date-stamped photo.

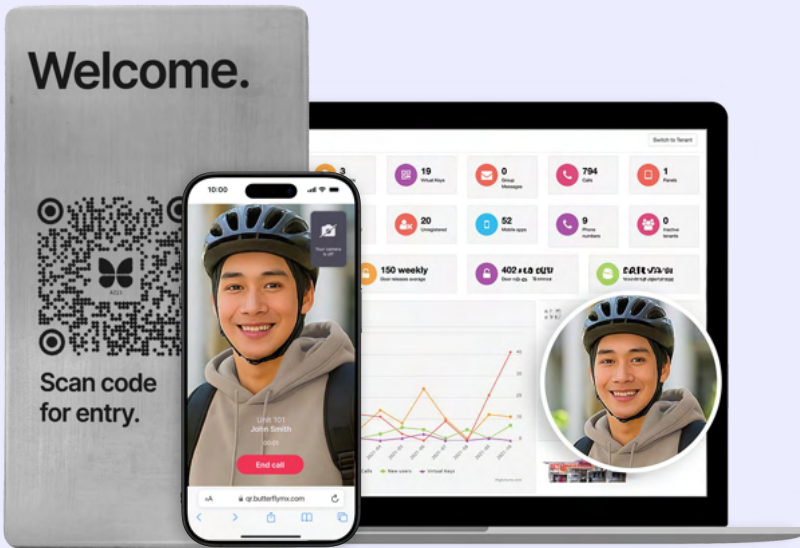
QR Code Intercom

Smart, simple, and affordable
smartphone-based property
access.





QR Code Intercom



Secure solution

All entries are encrypted, logged, and time-stamped.



Designed for every property

Built to simplify access at any property regardless of size, location, or budget—ideal for smaller buildings and secondary entryways.



Lower upfront costs

Get powerful property access and security features with lower upfront hardware and installation costs.



Fully integrated

Works seamlessly with the ButterflyMX Mobile App, Keypad, Access Control System, OS, and other products.



Outdoor durability

Engineered for outdoor use, the QR code plaque is resistant to fading, corrosion, impact, and scratches.



How it works



1. Scan

Visitors scan the QR code plaque using their smartphone.



2. Launch

Web-based intercom automatically opens in visitor's smartphone browser.



3. Search

Visitors scroll or search the directory by name or unit number.



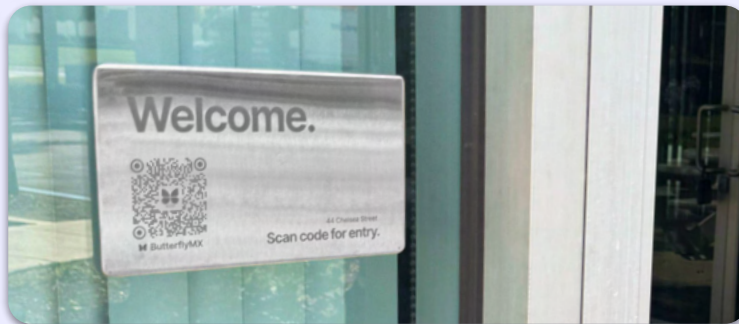
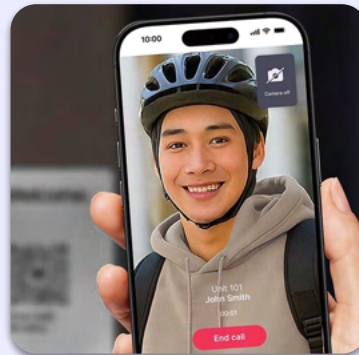
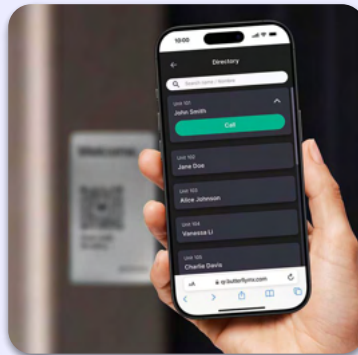
4. Call

Visitors place a one-way video, two-way audio call to property residents or staff.



5. Approve

Residents or staff receive the video call and unlock the door, gate, or garage.



Styles and finishes

Multiple styles and finishes to match any entryway.

Access Control



Keypad



Mullion reader

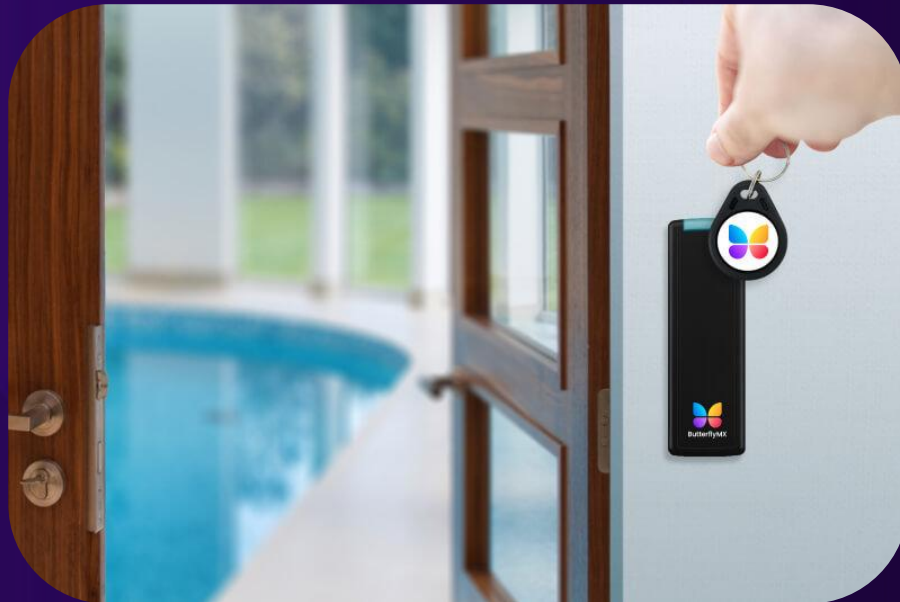


Access controller



Key Fobs

Extend the simplicity of ButterflyMX



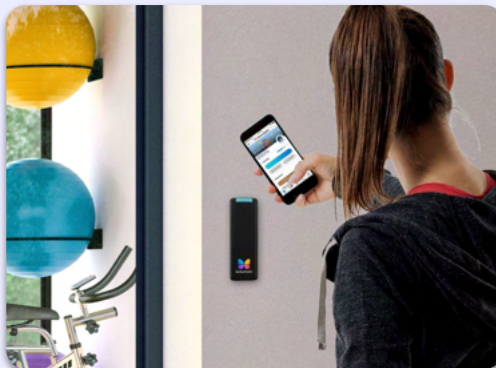


Access Control

Unified access solution for front doors, amenity spaces, auxiliary rooms, parking gates, and garages

Key use cases:

1. **Replace fobs:** Enable access via the mobile app
1. **Self guided tours:** During a leasing tour, prospects can seamlessly enter important amenity spaces using a ButterflyMX Virtual Key



Secure solution

All transactions are logged with time- and date-stamp.



Security Cameras

Quickly see video footage that matters



Secure solution

All footage is logged with a time- and date-stamp.

Security Cameras



Integrates with the ButterflyMX ecosystem

Connects to our suite of access products to combine live video with property access for peace of mind



Video filtering

Filter video against property access activity to quickly locate important footage



Security camera compatibility

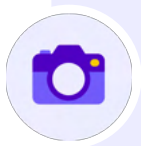
Connect your current ONVIF IP security cameras to our gateway and access the same benefits and features as ButterflyMX Security Cameras



Cloud-based

View recordings and manage access permissions from anywhere in the world

Hardware pricing: Security Cameras & Gateway



&



+



Dome Camera

\$249

Ideal for:

Wide spaces Discreet coverage Maximum durability

Bullet Camera

\$249

Ideal for:

Outdoor spaces Long-range coverage Night vision

Gateway

\$499

- Required for all camera installations
- Connect up to 10 IP ONVIF cameras for integration with the ButterflyMX OS
- Compatible with both ButterflyMX and 3rd-party IP ONVIF cameras

Weather-resistant

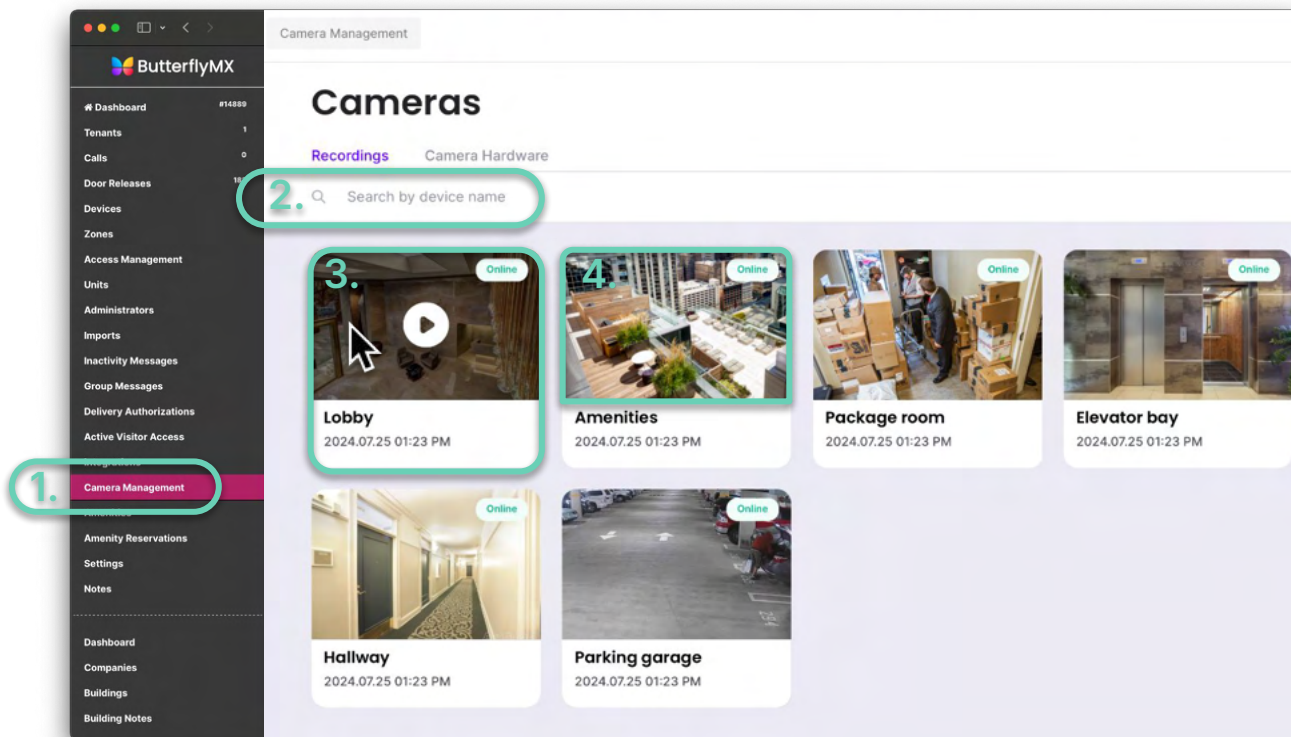
Single PoE connection

6MP resolution

Included: 2-year hardware warranty

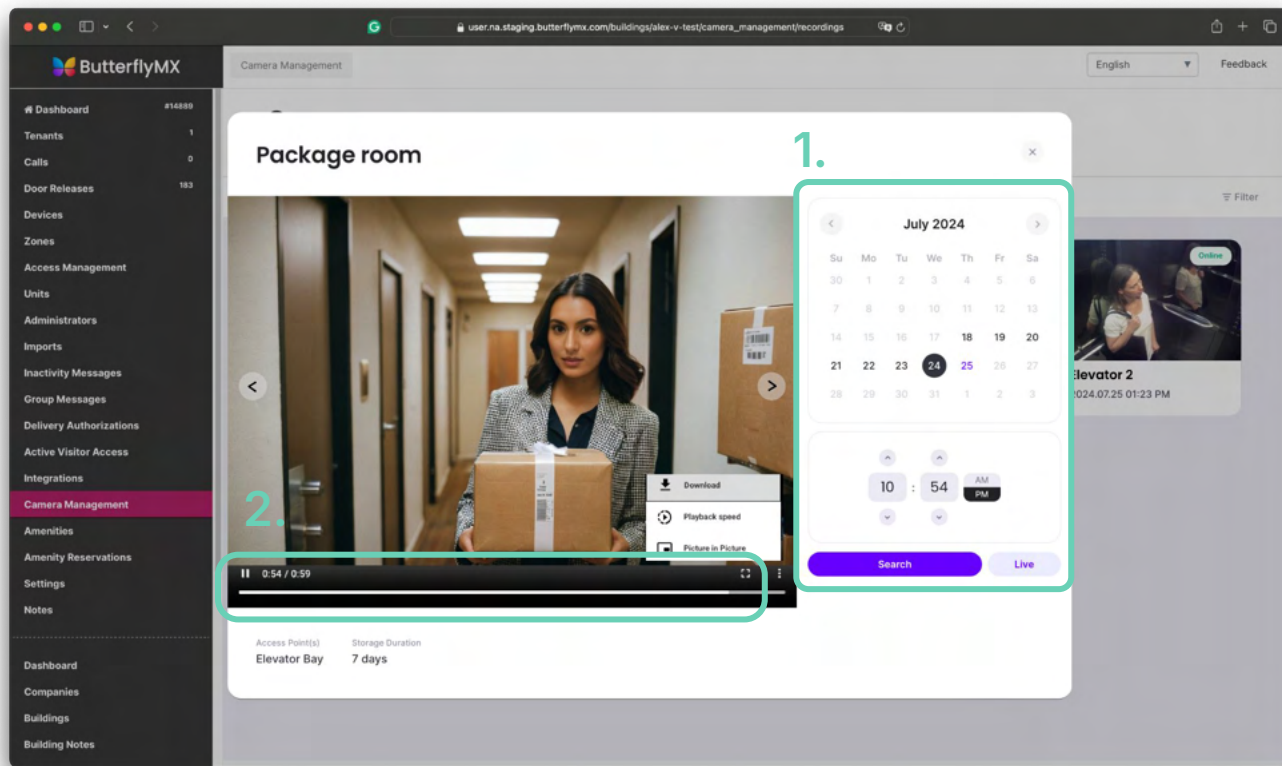
How do admins view Security Cameras?

1. "Camera Management" tab will bring building admins to their **cameras homepage**.
2. Search is available for buildings with **multiple cameras**.
3. Clicking on a camera thumbnail will load a **large video screen**
4. Camera **thumbnails** are **updated** approximately **every 30 seconds**



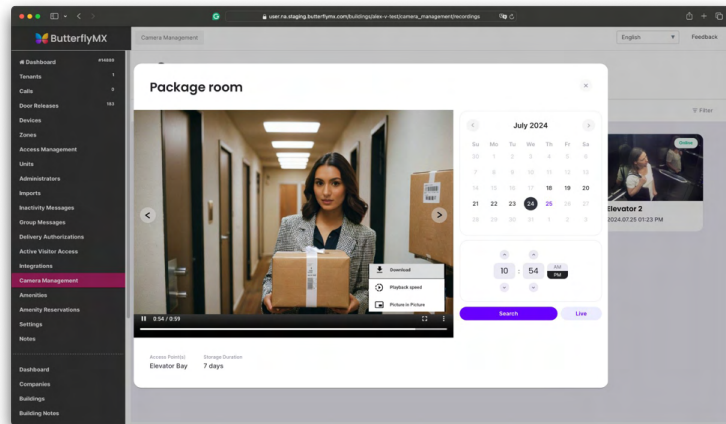
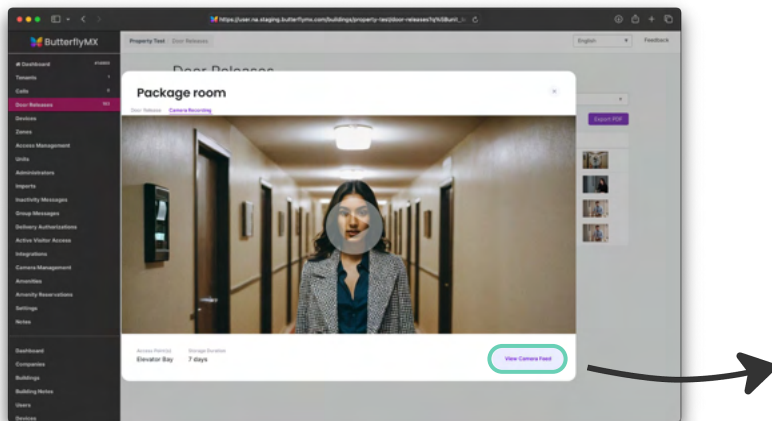
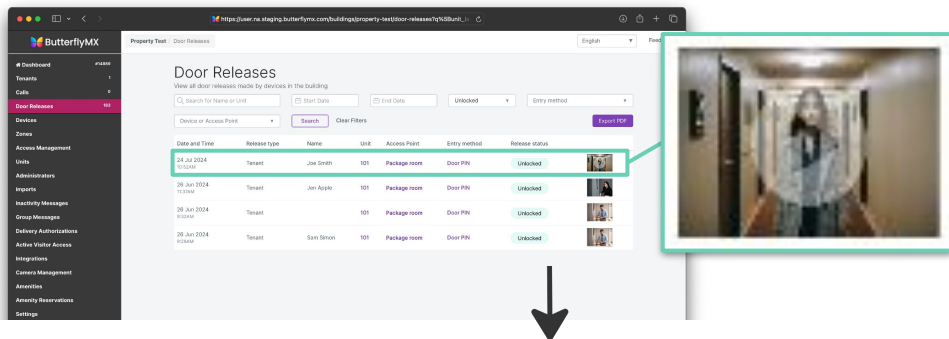
How do admins use Security Cameras?

1. Admins can then choose the part of their building where they would like to **view a stream** by choosing the **date and time increment**
2. Admins can **easily scroll the footage** to find what they're looking for within the stream



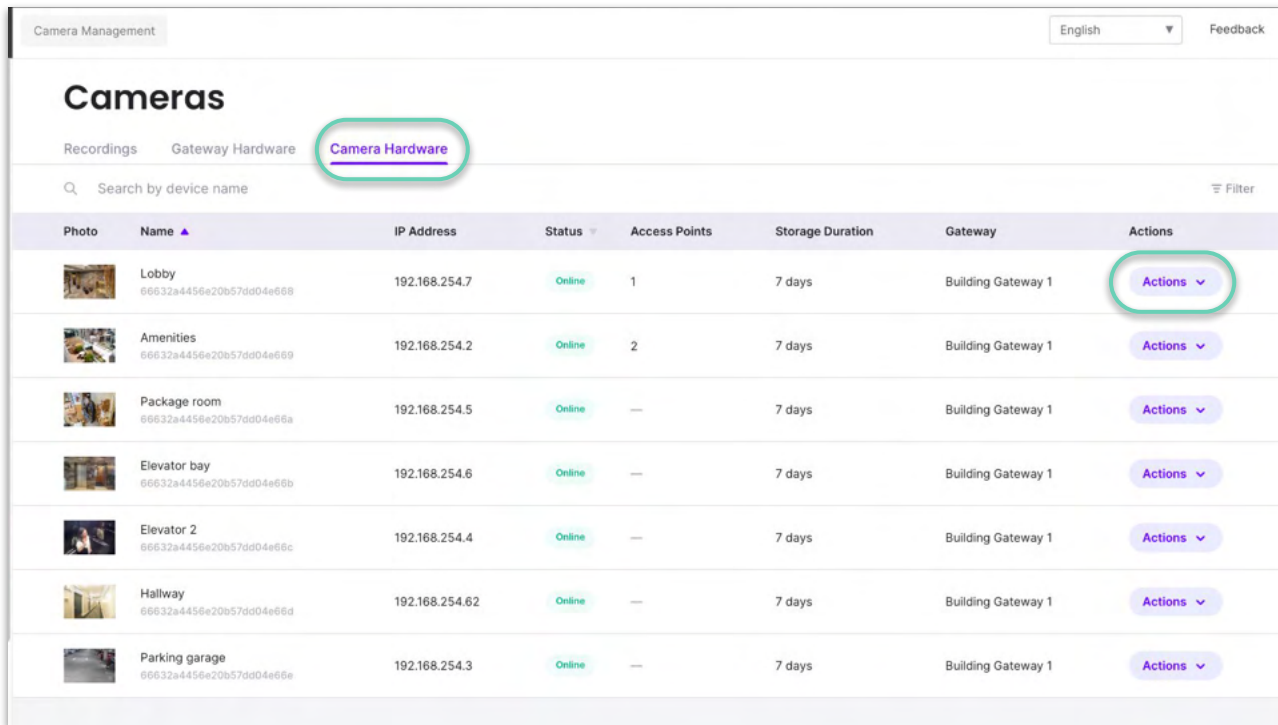
How do admins use Security Cameras?

If an incident occurs, a property manager can match video to the door release in the ButterflyMX OS



How do admins manage Security Cameras?

- Admins can change the name of Security Cameras and view technical information (including online status) on the “Camera Hardware” tab.
- Note that any changes to the Security Cameras’ technical configuration must be done by a ButterflyMX internal admin.
- The Gateway hardware is also for internal admin only.



Camera Management

English Feedback

Cameras

Recordings Gateway Hardware **Camera Hardware**

Search by device name Filter

Photo	Name ▲	IP Address	Status ▼	Access Points	Storage Duration	Gateway	Actions
	Lobby 66632a4456e20b57dd04e668	192.168.254.7	Online	1	7 days	Building Gateway 1	Actions ▼
	Amenities 66632a4456e20b57dd04e669	192.168.254.2	Online	2	7 days	Building Gateway 1	Actions ▼
	Package room 66632a4456e20b57dd04e66a	192.168.254.5	Online	—	7 days	Building Gateway 1	Actions ▼
	Elevator bay 66632a4456e20b57dd04e66b	192.168.254.6	Online	—	7 days	Building Gateway 1	Actions ▼
	Elevator 2 66632a4456e20b57dd04e66c	192.168.254.4	Online	—	7 days	Building Gateway 1	Actions ▼
	Hallway 66632a4456e20b57dd04e66d	192.168.254.62	Online	—	7 days	Building Gateway 1	Actions ▼
	Parking garage 66632a4456e20b57dd04e66e	192.168.254.3	Online	—	7 days	Building Gateway 1	Actions ▼



Vehicle Reader & Tags

Gate and garage controlled access

butterflymx.com | sales@butterflymx.com | 800.398.4416



Unlocked

Access Details

Unlocked

Video



License Plate Recognition

Instant vehicle access for residents and guests



LPR Access

Provide seamless & secure vehicle access at your property through license plate recognition (LPR) powered by our AI Camera Gateway.



Effortless Resident Entry

Boost resident satisfaction and reduce traffic jams by offering instant vehicle access while eliminating the cost and hassle of managing fobs, stickers, and remotes at your property.

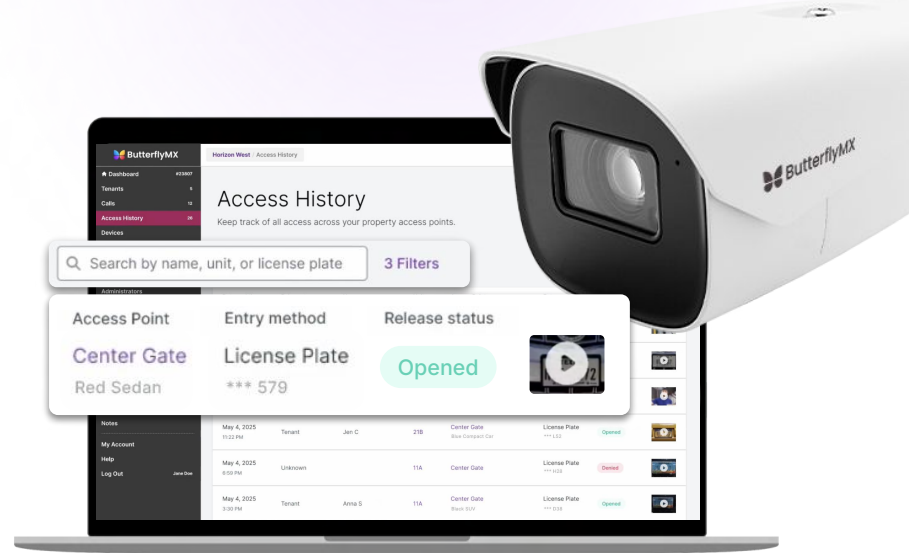
Simple, Secure Visitor Management

Keep traffic moving while improving control over who can access the property and when. Issue visitor passes in advance via the ButterflyMX OS so approved guests can enter automatically upon arrival.

Note: Resident-issued visitor passes via mobile app coming later in 2026.

Unparalleled Security & Control

Know who came through, when they arrived, and what happened at your vehicle entry point with a searchable access log and video tied to each event.



Video Footage Tied to Every Access Event

Every granted or denied access event is automatically logged with a downloadable video clip*, stored in a security audit trail. Review incident footage quickly, identify the exact vehicle involved, and remove all guesswork with clear evidence.

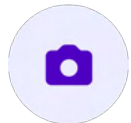
Complete Operational Oversight

Manage LPR access directly within the unified ButterflyMX OS, Mobile App & Front Desk Station. Gain total control over vehicle access, reduce liability, and improve accountability with a more visible, auditable access system.

* Access events are recorded in high res 1080p



How it works



1. Vehicle Approaches

LPR Bullet Camera captures license plate image in real time.



2. Plate Recognized

Gateway reads and matches it against authorized vehicles list



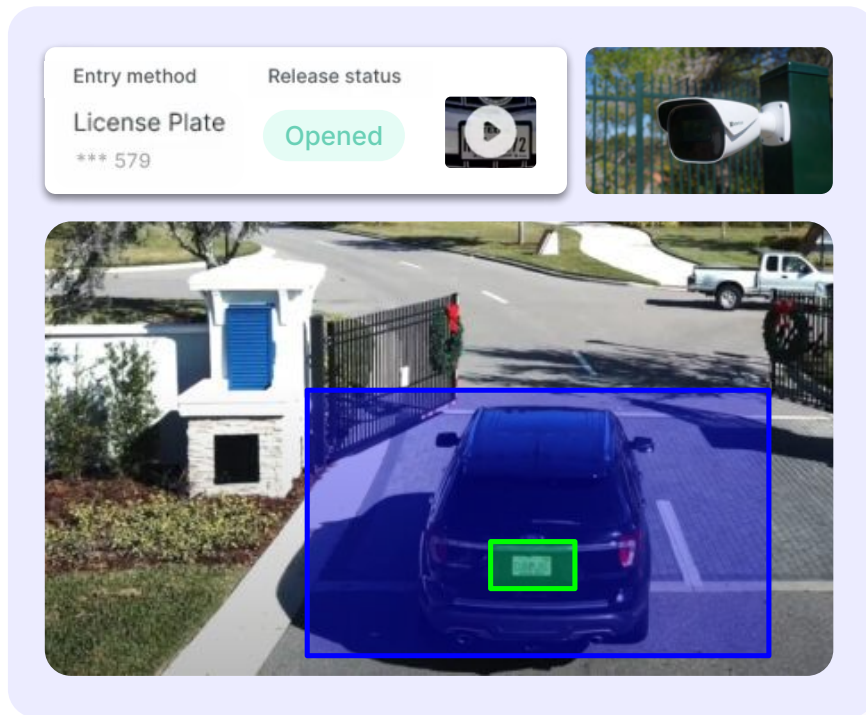
3. Gate Opens

Authorized vehicles are granted instant, hands-free access



4. Entry Logged

Time-stamped photo & video log created and alerts sent to resident



LPR is always paired with a backup access method (swipe-to-open, mobile app)



Smart Lock integrations



- Manage all of your building's smart locks from one platform
- Open 80+ smart locks via the ButterflyMX mobile app

80+ smart lock integrations
including

STRATIS.

Kwikset

SALTO

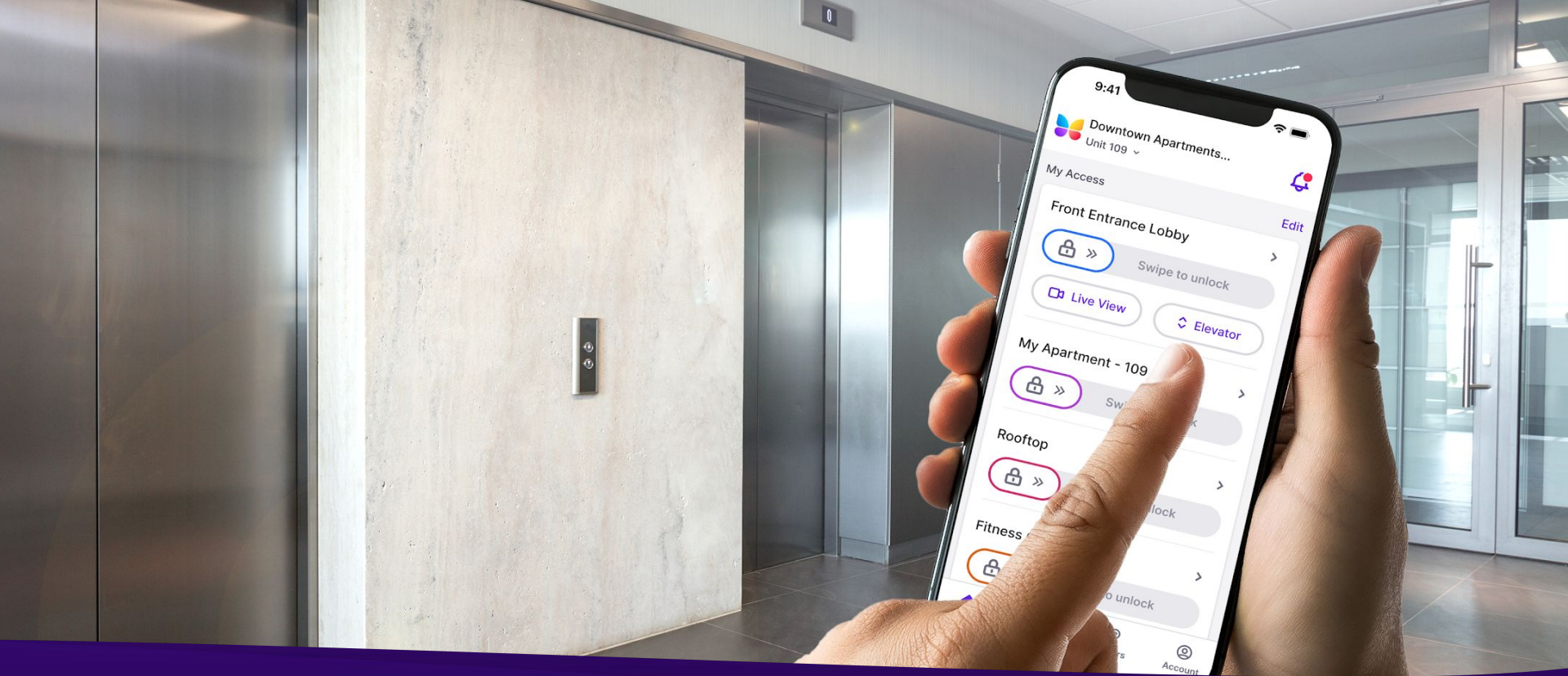
KABA

SCHLAGE

ASSA ABLOY

Yale®

Eugust



Elevator Controls

Mobile control of key-fobbed elevators

Delivery solutions





Secure solution

All transactions are logged with time- and date-stamped photo.

Package Room



1. Courier PINs

Courier enters unique PIN into our smart video intercom to enter the building as well as the package room, where they deposit residents' packages.



2. Tracking & notifications

ButterflyMX takes pictures of each courier entering the property and the package room and notifies residents of their delivery.

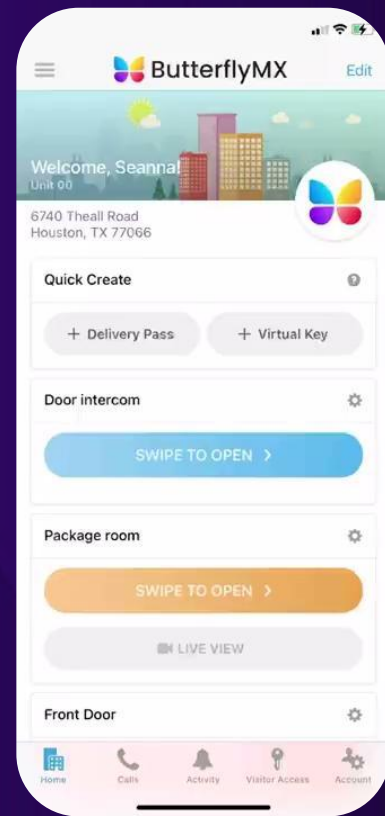
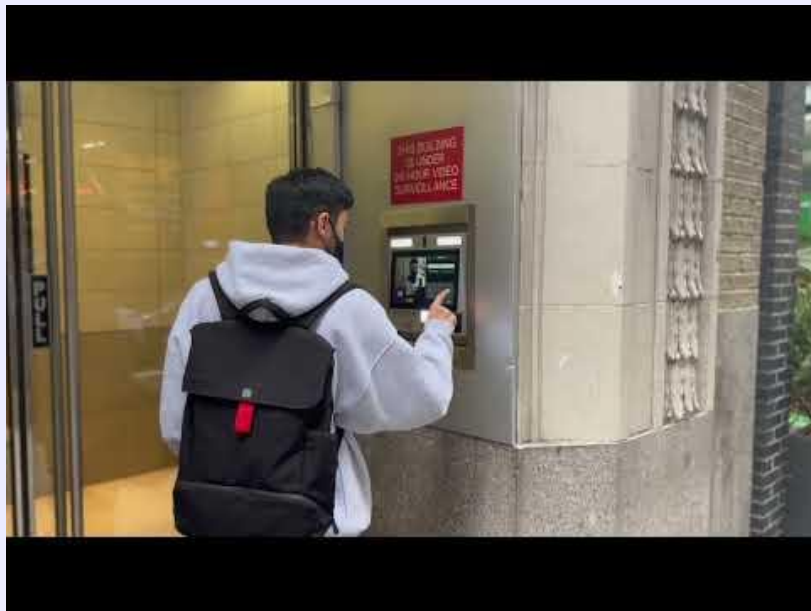


3. Resident retrieves

Residents use our mobile app or enter unique PIN code at package room to enter and retrieve their package.



Delivery Pass: single- and recurring-use PINs





Front Desk Station

Simplified guest access and communication management



Front Desk Station



Secure solution

All transactions are logged with a time- and date-stamped photo.



Live video

View a live feed of your property's ButterflyMX video intercoms in one place.



Visitor communication

Speak to your visitors, even if they don't initiate a call from the video intercom.



Resident communication

Call or message your residents through our mobile app or a text message



Visitor entry

Grant property access via any ButterflyMX-controlled door, gate, or elevator



Guardhouse Station

Streamline visitor management at your gated community



Guardhouse Station



Streamlined guest check-ins

Scan Visitor Passes to grant access in seconds. Or, create one on the spot for unregistered guests.



Efficient delivery access

Assign Delivery PINs so drivers can complete deliveries without staff involvement.



Resident communication

Easily call or text residents when a visitor isn't pre-registered



Enhanced security

Review a time-and date-stamped visitor log for 365 days

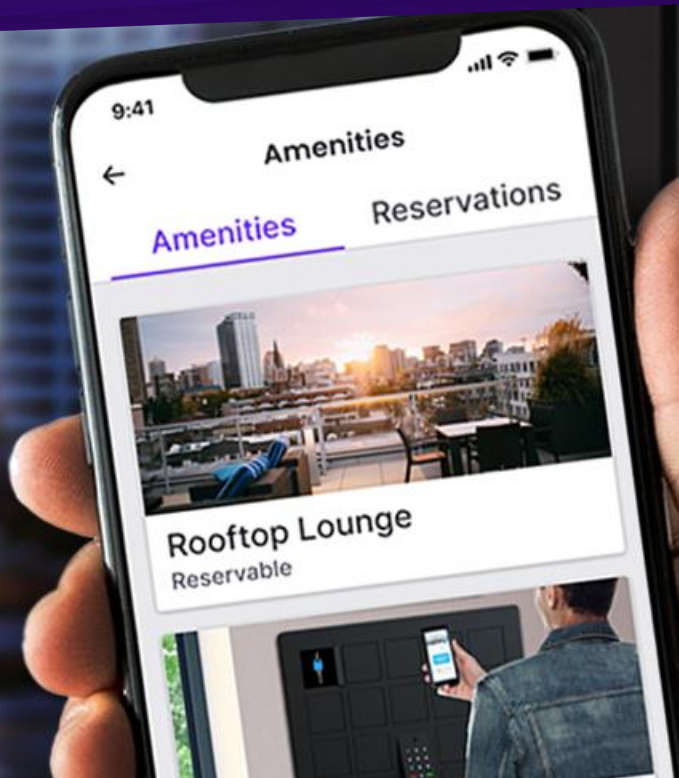


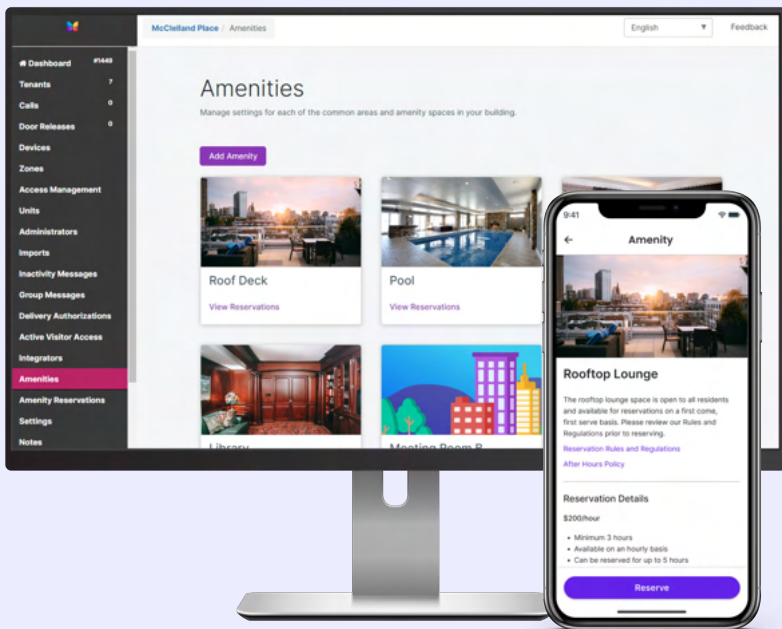
Secure solution

All transactions are logged with a time- and date-stamped photo.

Amenity Reservation

Amenity space booking & access management





Secure solution

All transactions are logged with a time- and date-stamp.

Amenity Reservation



1. Effortless management

Configure your amenity spaces in our cloud-based dashboard in just a few clicks.



2. Easy reservations

Residents can browse and book amenity spaces within the ButterflyMX mobile app.



3. Reserved access

Exclusive and time-restricted access is granted to residents and their invited guests only, ensuring a private experience within amenity spaces.

Self-Guided Tours

Sign more leases faster



Self-guided tours



**Watch how self-guided
tours work**





These hardware products enable self-guided touring

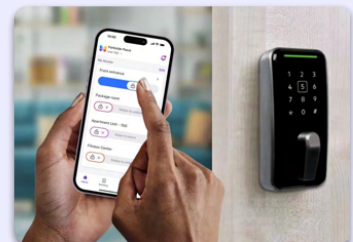
- High rise
- Mid-rise
- Gated



+



+



Building/gate access:
video intercom

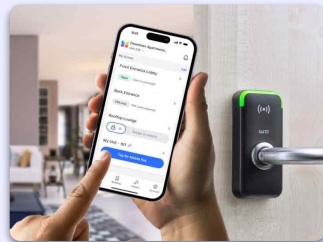
Amenities access:
keypad

Unit access:
smart locks

- Open
Breezeway/
Garden



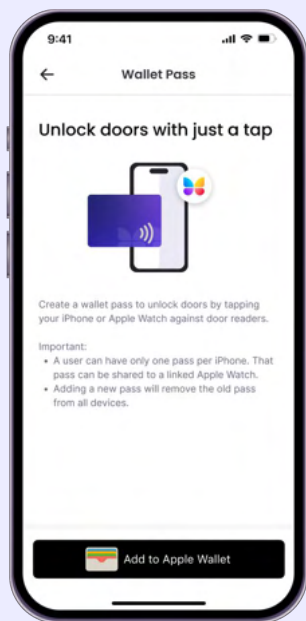
+



Resident Key in Apple Wallet

Open doors & gates with just a tap





Secure solution

Apple Wallet uses advanced encryption to keep credentials secure.

Resident key in Apple Wallet



Effortless access

Use resident key in Apple Wallet to unlock doors & gates with just a tap using your iPhone or Apple Watch - no need to open an app.



One key, multiple doors

Residents, tenants, and staff only need one key to access any ButterflyMX-controlled door or gate.



Simplified operations

Eliminate the hassle of lost keys and fobs, reducing administrative burdens and access credential replacements.



Elevator Controls



1. Visitor calls tenant

Visitor uses our smart video intercom to video call the resident.



2. Resident grants access

The resident grants property access to the visitor via our mobile app, which temporarily unlocks the elevator.



3. Visitor uses elevator

The visitor enters the property and is able to use the elevator for a temporary amount of time.



Secure solution

All transactions are logged with time- and date-stamp.



Integrations

Online dashboard: door management & data insights



Analytics

Insights for better decision making



Security

Time and date-stamped entry photos stored for 365 days



Alerts

Notifications of activity at the property



Scalable

Manage multiple buildings from one online dashboard



Integration

Integrate with other cloud-based systems such as PMS, access controls, and smart locks





Appendix

Appendix: surface intercom installations



8" Surface



12" Surface



12" Surface

Appendix: recessed intercom installations



8" Recessed



12" Recessed



12" Recessed

Appendix: pedestal installations



12" Recessed



8" Recessed



12" Surface

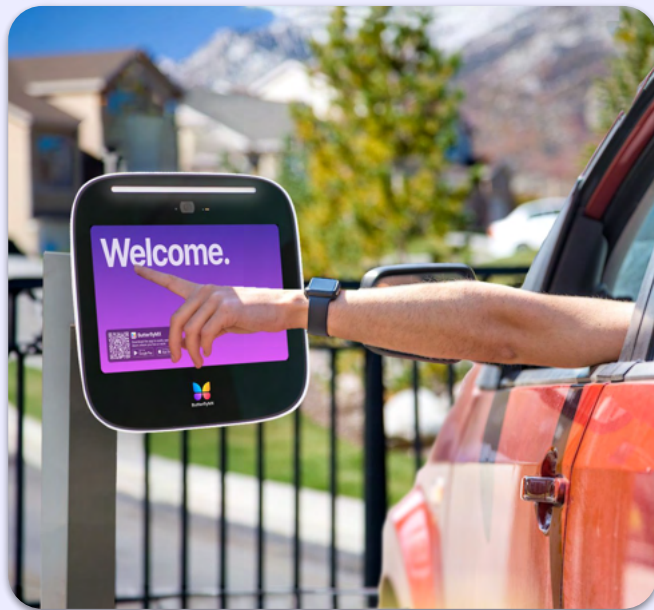


8" Recessed

Appendix: gated entry installation



12" Surface



Use cases

Gated communities

Drive-up entrances

Garden style apartments

Parking garage entrances

Appendix: pedestals available through PedestalPro.com



**12" Recessed
column**



**8" Surface
column**



Standard pedestal



**Gooseneck
pedestal**

Intercom sold separately.

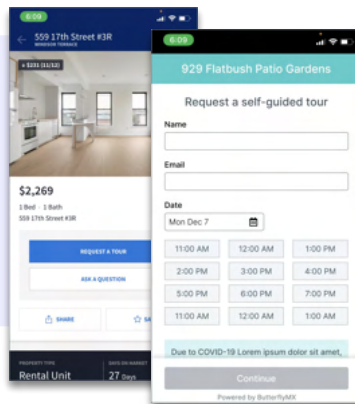
butterflymx.com



Self guided tours: increase leasing velocity while saving time & money

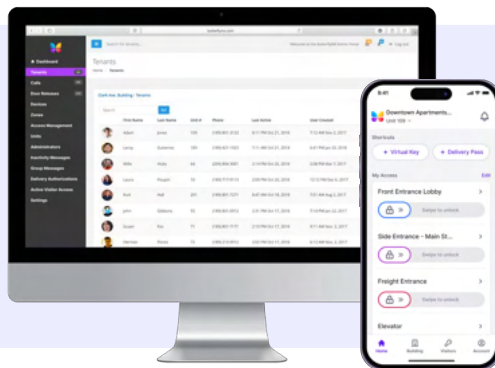
Self guided touring app

complete solution that schedules the tour, verifies the prospect's identity, and grants access to the property



Smart access platform

Comprehensive access solution that facilitates access to the building, amenity spaces, apartment units, and garages



ButterflyMX modernizes every building & delivers convenience, security, and savings



ButterflyMX software

appfolio **entrata** **mri** **BRAXOS**
REAL ESTATE SOFTWARE

REALPAGE **amazon** **PointCentral**
AN ALARM.COM COMPANY

YARDI **airbnb** **STRATIS**

Works with **ButterflyMX**



ButterflyMX hardware



Works with **ButterflyMX**

Thank you!

800.398.4416 | sales@butterflymx.com | butterflymx.com