Apartment Design Trend Report

ButterflyMX

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1970's Throwback

Step aside Midcentury Modern! From orange creamsicle accents to stylish wood paneling, 70's retro is all the rage.

Easy ways to incorporate this style:

- Wicker and rattan furniture
- Textured fabrics like boucle or macrame
- Warm colors like mustard and orange
- Vintage lighting such as pendants

Soft Neutrals

The Minimalism trend will never go out of style. Minimalism showcases relaxed neutral colors that suit studying, working, and living all in one. Simple, clean styling is timeless.

Easy ways to incorporate this style:

- Achromatic colors like blacks, whites, and greys
- Limit pops of color to dusty pinks, beiges, and greens
- Less is more for a minimalist design concept

Greenhouse Chic

These days, everyone wants to bring nature indoors. The indoor jungle aesthetic is a popular look for apartments, especially among younger renters.

Easy ways to incorporate this style:

- Natural prints such as florals and foliage
- Rich green shades for furniture and more
- Decorate with houseplants (real or fake)
- Natural textures like wicker and bamboo

Mixed-Use Spaces

For remote workers, home is more than just a place to live but also an office, school, and even a bar. Spaces designed for several purposes will remain trendy.

Easy ways to incorporate this style:

- Built-in desks and office space for WFH
- Partitions to add privacy and break up space
- Convertible furniture such as wall beds
- Loft space to maximize square footage

Round Shapes

Curves over corners is a popular trend in home decor. Rounded edges on everything from furniture to artwork is a soft and comforting look.

Easy ways to incorporate this style:

- Sofas and chairs with rounded backs
- Mirrors and wall art with round frames
- Cylindrical accents like vases and side tables
- Round ottomans, throws pillows, and cushions